

## **“Tic Toc Time: Break Down the Day to Learn How to Tell Time” from Seven Academy is World’s First App that Teaches Children Clock Reading through Familiar Elements**

*Tic Toc Time: Break Down the Day to Learn How to Tell Time from Seven Academy is the world’s first app that teaches children to read a clock face using elements that they’re deeply familiar with: sun, shadow, night and day. The iPad and iPhone app was crafted in conjunction with renowned French mathematician Aurélien Alvarez and Swiss astrophysicist Slim Hamdani, and is available from September 5-19, 2013 at a 40% discount.*

Parents and educators who are looking for an innovative new way to help young learners aged 5-8 read a clock face, can now download [Tic Toc Time: Break Down the Day to Learn How to Tell Time](#) from acclaimed children’s educational app development company Seven Academy.

Unlike other time-telling apps, Tic Toc Time takes into consideration that learning to read a clock face is not an intuitive process for children. As such, the app builds a foundation with elements that children are already deeply familiar with: sun, shadow, night and day. From there, children are taught how to tell time via a simple, easy and fun learning path that was crafted in conjunction with renowned French mathematician Aurélien Alvarez and Swiss astrophysicist Slim Hamdani.

Other Tic Toc Time special features include:

- A fun and easy interface that children love using
- Ideal for home use, school use, and while in transit/traveling
- Create up to 40 unique profiles for multiple learners
- Easily manage all settings: text, audio, sounds and AM/PM or 24 hour mode

In addition, Tic Toc Time meets the Common Core State Standards for mathematics, including standards for telling time in grades 1, 2, and 3.

“Our firm is dedicated to creating apps that teach children valuable skills and knowledge, while at the same time, deliver a fun and playful experience that puts a big smile on everyone’s face,” commented Nathalie Gauthier of Seven Academy. “With Tic Toc Time, we’ve joined forces with well-known experts to create something that we feel children, parents and educators are going to love using hour after hour!”

Tic Toc Time: Break Down the Day to Learn How to Tell Time, the world’s first app that teaches clock reading to young learners aged 5-8 using elements that they’re deeply familiar with, is available now for iPhone and iPad in the App Store at <https://itunes.apple.com/app/tic-toc-time-break-down-day/id647783374>.

To celebrate its launch, from September 5-19, 2013 the app is offered at a 40% discount (\$2.99 instead of \$4.99). Plus, fans who connect with Seven Academy via Facebook at <https://www.facebook.com/7academyBlog> will have the chance to win an iPad loaded with a full catalog of learning apps, cool watches, and many other fun prizes.

Tic Toc Time is available in English, French, Spanish, Portuguese, Italian, German, Russian, Chinese, Korean and Japanese languages.

## **About Seven Academy**

Seven Academy designs ad-free applications to help children learn while they have fun. The company's apps are certified by the kidSAFE® program and feature: learning paths defined by education experts; amusing game scenarios developed by game designers; rewards to inspire children and teach them new skills and values; and clear audio instructions to help children become self reliant.

Seven Academy's apps Artificial Intelligence was inspired by leading-edge developmental robotics, and features a special module that constantly summarizes a child's usage, practice and progress, and adjusts to create a unique and personalized learning curve. Parents and educators can also log into a secure web dashboard via any device to:

- discover real-time information on a child's practice and progress
- get experts advice to help a child learn and grow – while having fun
- personalize games to adapt to a child's tastes and interests
- set-up a custom email alert to be informed after each event
- get involved and suggest future improvements and enhancements via the Seven Academy Online Community

Learn more at <https://www.sevenacademy.com>